

Extract from Hitchin Initiative Response to NHDC Car Parking Charge Proposals October 2014 and the Hitchin Initiative Alternative Proposals.

Summary

- 1. It is not necessary to bring in charges that could cause the 'tipping point' with the consequential, irreversible damage to our Town Centre vibrancy.**
- 2. Ideally there would be no car parking charge increases in North Herts until after the 2015 Car Parking Review. We would welcome the time to carry out further work with NHDC to ensure a more complete, forward thinking holistic solution that takes full account of the recent Government reviews relating to car parking charge transparency.**
- 3. In the absence of the above not being a viable solution Hitchin Initiative, on behalf of thousands of others commend the Hitchin Initiative alternative plan, a constructive alternative which will have popular support.**
- 4. Hitchin Initiative urge you not to ignore the overwhelming voice of public and business opinion that says 'NO' to Evening and Sunday charging.**

Hitchin Initiative are grateful to the Portfolio Holder, Hitchin Ward Councillors, officers of the Council, the civic groups and societies, representatives from the Hitchin business community and the public for their engagement in this consultation.

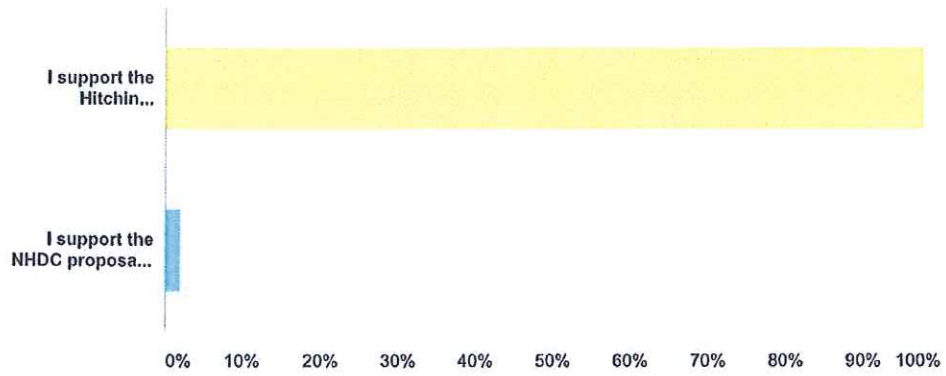
HI Response to NHDC Car Parking Charge Proposals
October 2014 V.5

	A	B	C	D	E	F	G	H	I	J	K
1	Car Park plus number of paid spaces	Duration/ hours	Total Number of Tickets Sold (machine plus RingGo)	Approx tickets per day (machine plus RingGo) Based on 5 days per week x 52 weeks	Current NHDC tariff	Total current revenue ex. overpayment	Revenue per annum per space	Proposed NHDC tariff	Total proposed revenue ex over payment	HI proposed tariff	Total HI proposed revenue ex over payment
2	Bancroft - 125	1	25950	99.81	£ 1.00	£ 25,950.00		£ 1.00	£ 25,950.00	£ 1.00	£ 25,950.00
3		2	19599	75.38	£ 1.50	£ 29,398.50		£ 1.70	£ 33,318.30	£ 2.00	£ 39,198.00
4		3	6486	24.95	£ 2.50	£ 16,215.00		£ 2.30	£ 14,917.80	£ 2.50	£ 16,215.00
5		3+	16688	64.18	£ 3.50	£ 58,408.00		£ 4.00	£ 66,752.00	£ 4.00	£ 66,752.00
6	Total Bancroft		68723	264.32		£ 129,971.50	£ 1,040.00		£ 140,938.10		£ 148,115.00
7	Biggin Lane - 72	1	12772	49.12	£ 1.00	£ 12,772.00		£ 1.00	£ 12,772.00	£ 1.00	£ 12,772.00
8		2	8890	34.19	£ 1.50	£ 13,335.00		£ 1.70	£ 15,113.00	£ 2.00	£ 17,780.00
9		3	2711	10.43	£ 2.50	£ 6,777.50		£ 3.00	£ 8,133.00	£ 3.00	£ 8,133.00
10		4	862	3.32	£ 4.00	£ 3,448.00		£ 5.00	£ 4,310.00	£ 4.00	£ 3,448.00
11		6pm-8am Mon - Sat		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
12		6pm Sat - 8am Mon		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
13	Total Biggin Lane		25235	97.06		£ 36,332.50	£ 504.00		£ 40,328.00		£ 42,133.00
14	Christchurch - 29	1	10593	40.74	£ 1.00	£ 10,593.00		£ 1.00	£ 10,593.00	£ 1.00	£ 10,593.00
15		2	9441	36.31	£ 1.50	£ 14,161.50		£ 1.70	£ 16,049.70	£ 2.00	£ 18,882.00
16		3	2947	11.33	£ 2.50	£ 7,367.50		£ 3.00	£ 8,841.00	£ 3.00	£ 8,841.00
17		4	640	2.46	£ 4.00	£ 2,560.00		£ 5.00	£ 3,200.00	£ 4.00	£ 2,560.00
18		6pm-8am Mon - Sat		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
19		6pm Sat - 8am Mon		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
20	Total Christchurch		23621	90.85		£ 34,682.00	£ 1,196.00		£ 38,683.70		£ 40,876.00
21	Lairage MSCP - 295	1	9210	35.42	£ 1.00	£ 9,210.00		£ 1.00	£ 9,210.00	£ 1.00	£ 9,210.00
22		2	15425	59.33	£ 1.50	£ 23,137.50		£ 1.70	£ 26,222.50	£ 1.00	£ 15,425.00
23		3	14534	55.90	£ 2.00	£ 29,068.00		£ 2.30	£ 33,428.20	£ 2.00	£ 29,068.00
24		3+	16449	63.27	£ 3.50	£ 57,571.50		£ 4.00	£ 65,796.00	£ 3.00	£ 49,347.00
25	Total Lairage		55618	213.92		£ 118,987.00	£ 403.00		£ 134,656.70		£ 103,050.00
26	Portmill East - 79	1	47753	183.67	£ 1.00	£ 47,753.00		£ 1.00	£ 47,753.00	£ 1.00	£ 47,753.00
27		2	42094	161.90	£ 1.50	£ 63,141.00		£ 1.70	£ 71,559.80	£ 2.00	£ 84,188.00
28		3	12812	49.28	£ 2.50	£ 32,030.00		£ 3.00	£ 38,436.00	£ 3.00	£ 38,436.00
29		4	1952	7.51	£ 4.20	£ 8,198.40		£ 5.00	£ 9,760.00	£ 4.00	£ 7,808.00
30		6pm-8am Mon - Sat		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
31		6pm Sat - 8am Mon		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
32	Total Portmill East		104611	402.35		£ 151,122.40	£ 1,913.00		£ 167,508.80		£ 178,185.00
33	Portmill West - 66	1	52857	203.30	£ 1.00	£ 52,857.00		£ 1.00	£ 52,857.00	£ 1.00	£ 52,857.00
34		2	42771	164.50	£ 1.50	£ 64,156.50		£ 1.70	£ 72,710.70	£ 2.00	£ 85,542.00
35		3	11457	44.07	£ 2.50	£ 28,642.50		£ 3.00	£ 34,371.00	£ 3.00	£ 34,371.00
36		4	1590	6.12	£ 4.00	£ 6,678.00		£ 5.00	£ 7,950.00	£ 4.00	£ 6,360.00
37		6pm-8am Mon - Sat		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
38		6pm Sat - 8am Mon		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
39	Total Portmill West		108675	417.98		£ 152,334.00	£ 2,309.00		£ 167,888.70		£ 179,130.00
40	St Marys Sq - 127	1	61964	238.32	£ 1.00	£ 61,964.00		£ 1.00	£ 61,964.00	£ 1.00	£ 61,964.00
41		2	67138	258.22	£ 1.50	£ 100,707.00		£ 1.70	£ 114,134.60	£ 2.00	£ 134,276.00
42		3	23184	89.17	£ 2.50	£ 57,960.00		£ 3.00	£ 69,552.00	£ 3.00	£ 69,552.00
43		4	3988	15.34	£ 4.00	£ 16,749.60		£ 5.00	£ 19,940.00	£ 4.00	£ 15,952.00
44		6pm-8am Mon - Sat		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
45		6pm Sat - 8am Mon		0.00	£ -	£ -		£ 1.00	£ -	£ -	£ -
46	Total St Marys Sq		156274	601.05		£ 237,380.60	£ 1,870.00		£ 265,590.60		£ 281,744.00
47	Woodside - 205	1	9258	35.61	£ 0.50	£ 4,629.00		£ 1.00	£ 9,258.00	£ 1.00	£ 9,258.00
48		2	22358	85.99	£ 1.00	£ 22,358.00		£ 1.70	£ 38,008.60	£ 2.00	£ 44,716.00
49		3	10528	40.49	£ 2.00	£ 21,056.00		£ 2.30	£ 24,214.40	£ 2.50	£ 26,320.00
50		3+	22021	84.70	£ 3.50	£ 77,073.50		£ 4.00	£ 88,084.00	£ 4.00	£ 88,084.00
51	Total Woodside		64165	246.79		£ 125,116.50	£ 610.00		£ 159,565.00		£ 168,378.00
52	Sundays and weekends								£ 50,000.00		
53	Total Hitchin		606922			£ 985,926.50			£ 1,165,159.60		£ 1,141,611.00
54	Revenue Increase								£ 179,233.10		£ 155,684.50
55	Percentage Increase in Revenue								18.179		15.791

Q1 North Hertfordshire District Council is committed to raising car parking charges by 16.6% overall to make up for inflation since the last increases in 2010. This decision has already been made and we now look for the most sensible way to implement this for all sections of the Hitchin community. Hitchin Initiative proposes a re-alignment of current car parking charges to satisfy NHDC's requirement to raise car parking revenue by £150,000 per annum from Hitchin. Our plan negates the need to introduce Sunday and evening charges and promotes the use of The Lairage multi storey car park without raising the current 1 hour charge in all other car parks. The Hitchin Initiative plan would simplify the charging regime in short-term car parks to £1 for 1 hour, £2 for 2 hours, £3 for 3 hours and £4 for 4 hours thus relieving the frustration of scrabbling for mixed coinage or the irritation that payment machines do not give change. Details of both the NHDC charging proposal and Hitchin Initiative plan can be found at www.hitchinforum.org.uk ; www.htci.org.uk and www.hitchinbid.co.uk Hitchin Initiative is keen to assess the public reaction to both the NHDC proposal and the alternative Hitchin Initiative plan and would ask that you play your part in deciding the future of car parking charges in Hitchin by picking just one of these two options. Thank you for taking part in this important survey the results of which Hitchin Initiative will include in its full submission to the NHDC Portfolio holder.

Answered: 1,020 Skipped: 0

Hitchin Car Parking Charge Survey October 2014



Answer Choices	Responses	
I support the Hitchin Initiative alternative plan	97.94%	999
I support the NHDC proposal to charge for Evening and Sunday parking in Hitchin	2.06%	21
Total		1,020