

Summary of Responses to Statement of Licensing Principles

APPENDIX B

Consultee	Observations	Comment / Action Taken	Amendments to Licensing Policy
The Campaign for Fairer Gambling	Concerns that fixed odds betting terminals' stakes are too high	There are no issues either proven or perceived of excessive gambling in North Hertfordshire. Equally, there are no areas of high unemployment or poverty that gives rise to vulnerability to gambling.	None
	Importance of local authorities undertaking test purchasing to eliminate underage gambling	Our Corporate Enforcement Policy and Service Enforcement Policy detail the range of enforcement actions open to the licensing authority. It also states that the licensing authority takes its regulatory responsibility seriously and will use the most proportionate tools based on the individual case.	
	Importance of attaching conditions to address issues inside and outside the premises	The licensing authority agree with this point however believe that the proposed Statement of Licensing Principles already included this flexibility	
Association of British Bookmakers Ltd	Advising of Primary Authority Partnerships in place for Ladbrokes and Paddy Power betting shops	The licensing authority would be bound by any Primary Authority Partnership through legislation therefore reference within the policy is unnecessary	None
	Support for Local Area Risk Assessments (LARA)	Comments welcomed	Reference to LARA added to the policy
	Support for evidence based approach rather than imposing conditions based on perceived problems	Generally, the policy reflects this view however there are references to perceived risk in places. The licensing authority believe that the policy strikes an appropriate balance and that references to perceived risk, where used, are appropriate for the promotion of the licensing objectives.	None
Coral	Supportive of the policy	Comments welcomed	None
	Support of Local Area Risk Assessments (LARA) that are not mentioned in the policy, including reasons why Coral believe that location near schools and other vulnerable premises do not necessarily cause gambling concerns	Generally, the policy reflects this view however there are references to perceived risk in places. The licensing authority believe that the policy strikes an appropriate balance and that references to perceived risk, where used, are appropriate for the promotion of the licensing objectives.	Reference to LARA added to the policy